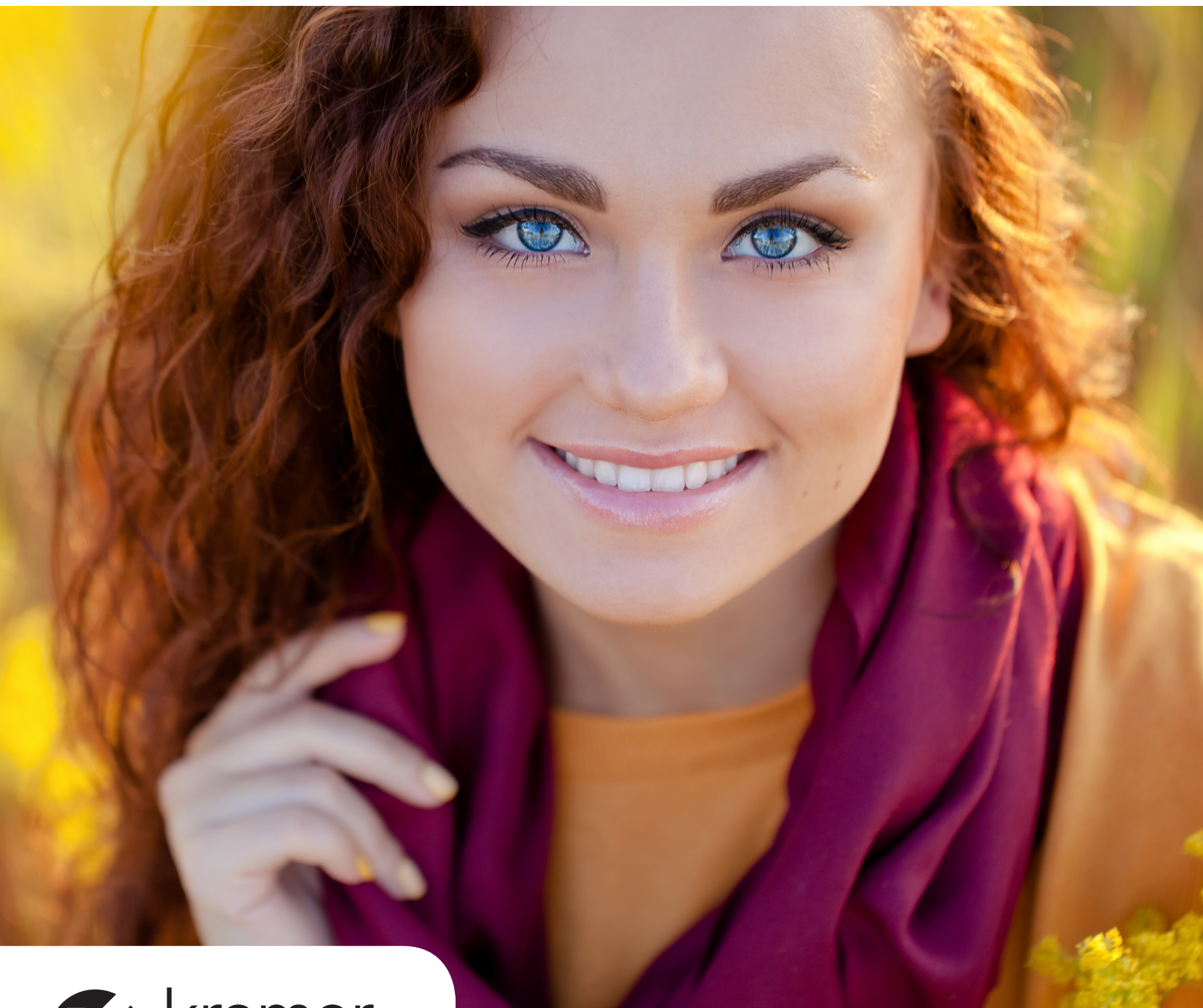


GREAT VISION

.....

CHANGES EVERYTHING



kremer
eye center™

LASIK INFO KIT

Table of Contents

This LASIK Information Kit will provide you with information on LASIK technology, what to expect from your procedure, what makes Kremer Eye Center unique, and ways to finance your LASIK procedure.

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Trust Your Eyes to Over *35 Years* of Experience

Congratulations!

You've taken the first step toward crisp, clear vision and a whole new life without glasses or contacts!

At Kremer Eye Center, we're passionate about helping you achieve your best vision possible. Our surgeons' extensive LASIK experience, our cutting-edge iLASIK technology suite, and a staff of medical specialists who can treat a wide range of vision problems (from cataracts to dry eye), means we can tailor a treatment plan to your needs and provide the highest standard of care and peace of mind.

From your initial consultation through your follow-up visits, we'll always put your comfort and safety first.

Am I a Candidate for
LASIK?



Schedule Your FREE LASIK Consultation

The best way to find answers to all of your questions and determine whether you're a good candidate for LASIK is to schedule your [FREE LASIK Consultation online](#) or by phone at **800-70-MY-LASIK**.

Schedule Your FREE LASIK Consultation Today!

About LASIK

LASIK can treat a broad range of prescriptions for people who have one of these common vision problems:

Nearsightedness: (Myopia) Myopia is the medical term for nearsightedness, and about one in four people in North America is nearsighted. This means that you can see objects that are near to you more clearly than distant objects. The more myopic you are, the more blurred distant objects appear, the higher your prescription, and the thicker your glasses.

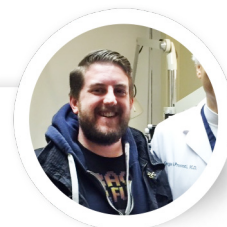
Farsightedness: (Hyperopia) Hyperopia is the medical term for farsightedness. This means that you usually have trouble seeing up close but may also have difficulty seeing far away. People with mild to moderate hyperopia can often see clearly because their natural lens can adjust to increase the eye's focusing ability. Those with severe hyperopia need glasses for distance vision, as well as reading glasses or bifocals.

Astigmatism: Many patients with myopia and hyperopia have some degree of astigmatism, or an oval-shaped cornea. As a result, you experience distortion or tilting of images. People with high degrees of astigmatism have blurred vision for both near and distant objects.

What Is iLASIK?

Kremer Eye Center performed the first LASIK procedure in North America in 1993. LASIK can correct most degrees of nearsightedness, farsightedness, and astigmatism. There are a variety of ways to perform LASIK, but at Kremer, we exclusively perform iLASIK, the most advanced custom bladeless LASIK solution available using iDESIGN, WaveFront, and iFS IntraLase technologies.

We choose this most advanced technology because we believe it delivers the best results based on our surgeons' experience, as well as extensive NASA and military studies.



"My eyesight is flawless now."

Nick Murphy of WMMR's Preston and Steve Show



Is **LASIK** Right for Me?

- Are you at least 18 years old?
- Are you in general good health?
- Not pregnant or nursing?
- Do you have a stable prescription and no eye diseases?

How iLASIK Works

- 1 Creating your eye map:** **iDESIGN's** 3-second scan produces a 3D image, an accurate blueprint of your eye, detailing the entire visual pathway and how it processes light. iDESIGN measures and captures imperfections not detected in conventional technology.
- 2 Preparing your eye:** Using the **iFS advanced bladeless laser**, Kremer surgeons create a micro-thin LASIK flap in seconds. iFS results in the strongest, most secure LASIK flap possible, which is personalized for every patient to an exact diameter, depth, hinge location, and shape. Flap creation using our iFS Advanced Bladeless laser technology is clinically proven to make LASIK faster, safer, and more precise than any other laser technology available.
- 3 Delivering your personalized iLASIK treatment:** Next, a second, ultra-precise, cool-beam laser is used to apply the Advanced CustomVue treatment, guided by the digital information from your iDESIGN WaveScan, to reshape the cornea to the desired curvature.

We use Iris Registration, an eye-scanning technology that allows the Advanced CustomVue to accurately track your eye and deliver your custom treatment.

After your custom treatment, your surgeon will reposition the LASIK flap, and your iLASIK procedure is complete. Most people sit up and immediately notice dramatically better vision.



Why **KREMER**?

Since 1980, our mission has been to remain the leading provider of vision care in the eyes of our patients, staff, and local community.

Why Choose Kremer for Your LASIK?

Leaders in Vision Correction Surgery

- FIRST LASIK in North America
- FIRST Bladeless LASIK in the region
- Involved in FDA trials
- FIRST Custom WaveFront guided iLASIK technology “not optimized”
- SECOND to the military for performing Visian ICL
- PRK experts

Providing the Best Options for Our Patients by Offering...

- The latest technology
- Several different alternatives to LASIK
- Very conservative parameters as to which eyes are good candidates
- Long-term vision care today, tomorrow, and beyond
- Specialists in LASIK, Visian ICL, PRK, Dry Eye, Cataracts, Glaucoma, Corneal Surgeries, and Oculoplastics
- Lifetime commitment

Kremer Difference

- Convenient locations throughout the tri-state area
- Affordable financing options
- Longevity of Kremer surgeons and staff
- Work with over 600 local eye doctors throughout the region
- Involved in our community through our charity, Kremer Cares
- Dedicated to providing exceptional patient experience



“My eyes are
my career.”

Carson Wentz,
PRK Alumni 2017



Trust Your Eyes to Over 35 Years of Experience

www.KremerEyeCenter.com / 800-70-MY-LASIK

Great vision is within your reach.

How Much Does LASIK Cost?

At Kremer, we're focused on providing the highest standard of care in the industry while helping to make LASIK affordable for you.

The best way to determine the cost of your LASIK procedure is to meet with a Kremer doctor for a [FREE consultation](#). At this appointment, we'll also be able to discuss financing options for affordable payments that fit your monthly budget.

Or, use our [LASIK affordability calculator](#) to compare the cost vs. contacts and glasses. Rather than spending \$12,000 to \$18,000 for contacts and glasses over the course of your lifetime, you can invest in a one-time LASIK procedure, which includes all pre-surgery evaluations, post-surgery follow-up exams, and comes with our Lifetime Commitment!

Your Eye Doctor's Role

We believe that no one knows your eyes better than your personal eye doctor. Your Kremer-affiliated optometrist will help you make an informed decision about LASIK.

They'll Help:

- Educate you about laser vision correction and other vision correction alternatives.
- Perform your pre-operative testing and evaluation.
- Provide the Kremer surgeon with your eye history, test results, and target prescription.
- Provide your post-procedure follow-up care and communicate with Kremer regularly on your progress.
- Maintain your membership in our Kremer Lifetime Commitment program by monitoring the health of your eyes at your annual eye exam.

3 Easy Ways to Make LASIK Affordable

- 1 FSA & HSA Plans**
You can save significantly by using pre-tax dollars to pay for LASIK.
- 2 0% APR Financing Options**
Available for up to 24 months.*
- 3 Insurance**
Ask Kremer if your plan or employer participates in a discount program.

[Click Here for Financing Information](#)

0% APR
financing for up to
24 months available*

*Click here for details about credit costs and terms.



Trust Your Eyes to Over *35 Years* of Experience

www.KremerEyeCenter.com / 800-70-MY-LASIK

Explore more about LASIK with Kremer.

More **LASIK** Topics at KremerEyeCenter.com

[LASIK FAQs](#)

[Financing Your LASIK](#)

[Locate a Center](#)

[Learn About Our Surgeons](#)



Take the Next Step

Your Free LASIK Consultation

We provide our patients with peace of mind. You'll meet with a Kremer doctor (not just a technician) who will determine if you're a good candidate. We'll explain the procedure and answer all of your questions so you can make an informed decision about whether LASIK is right for you.



At Your Consultation

- Find out if you're a candidate for LASIK.
- Examine your personalized treatment plan.
- Ask any questions you have.
- Review your procedure cost.
- Look at choices for financing your procedure.

Because Your New Life
Starts Today!

**Schedule Your FREE LASIK
Consultation Today!**



Trust Your Eyes to Over *35 Years* of Experience

KremerEyeCenter.com / 800-694-3937