



Omni Ophthalmic Management Consultants (“OOMC”) – A Family of Ophthalmic Practices

NOTICE OF PRIVACY PRACTICES

THIS NOTICE OF PRIVACY PRACTICES (“NOTICE”) DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

If you have questions about this Notice of Privacy Practices, please contact our Privacy Officer.

Privacy Officer Phone: 833-424-2020

Privacy Officer Email: compliance@oomc.com

This Notice of Privacy Practices describes how Omni Ophthalmic Management Consultants, LLC, and its affiliates (together, “OOMC”) may use and disclose your protected health information to carry out treatment, payment or health care operations and for other purposes that are permitted or required by law. It also describes your rights to access and control your protected health information. “Protected health information” is information about you, including, but not limited to, demographic information, that may identify you and that relates to your past, present or future physical or mental health or conditions and related health care services.

This Notice of Privacy Practices applies to Omni Ophthalmic Management Consultants and its affiliates: Corneal Associates of New Jersey; Kremer Eye Center; Ludwick Eye Center; Omni Eye Services; Phillips Eye Specialists; Eye Care Northwest; and ERIE Retinal Surgery.

We are required by law to abide by the terms of this Notice of Privacy Practices as long as it is in effect. We may change the terms of this Notice at any time. If we revise this Notice, we will follow the terms of the revised Notice, as long as it is in effect. Any revised Notice of Privacy Practices would be effective for all protected health information that we maintain at that time and any protected health information we maintain in the future. A copy of the current Notice of Privacy Practices will be prominently displayed in our treatment sites at all times and posted on our website at www.oomc.com. We will provide you with any revised Notice upon your request by calling the office and requesting that a revised copy be sent to you in the mail.

1. USES AND DISCLOSURES OF PROTECTED HEALTH INFORMATION

Uses and Disclosures of Protected Health Information

Prior to disclosing your protected health information to outside health care providers or to obtain payment, OOMC will obtain your general consent, usually at your first visit to our treatment sites, on our general consent form, except when the disclosure is required or permitted by law or regulation.

Treatment: We will use and disclose your protected health information to provide, coordinate or manage your healthcare and any related treatment. This includes sharing your protected health information with outside providers who may be involved in your care and with networks that may coordinate care with outside providers. OOMC participates in one or more Organized Health Care Arrangements (“OHCA”) with other providers in the community. Through the OHCA, OOMC is better able to provide coordinated medical care. OOMC may share your health information with the

OHCA or other providers within the OHCA for purposes of care coordination or population health initiatives.

Payment: Your protected health information will be used, as needed, to obtain payment for your health care services. This may include certain activities that your health insurance plan may undertake before it approves or pays for the health care services we provide for you, determining your eligibility or coverage for insurance benefits, reviewing services provided to you for medical necessity, and undertaking utilization review activities.

Health Care Operations: We may use or disclose, as needed, your protected health information in order to support the business activities of our practice. These activities include, but are not limited to, quality assessment activities, employee review activities, licensing, and conducting or arranging for other business activities. For example, we may disclose your protected health information to an insurer or accreditation agency that performs chart audits. We will share your protected health information with third party “business associates” that perform various activities for our practice (e.g., computer consulting company, law firm or other consultants).

Special Protections: We will not disclose confidential HIV-related information, nor alcohol or substance abuse treatment information without your prior consent, or, as authorized or allowed by law. If you are treated for a mental health condition, a developmental disability or substance use disorder, we are generally required by law to get written authorization before we disclose that information. However, there are some exceptions to this rule: we may disclose information if you need a guardian or involuntary commitment. We may also disclose information to: (1) a healthcare provider who is treating you in an emergency; (2) a healthcare provider who referred you to us; (3) to other mental health, development disabilities and substance abuse facilities or professionals when necessary to coordinate your care or treatment.

Uses and Disclosures of Protected Health Information Based upon Your Written Authorization

Other uses and disclosures of your protected health information will be made only with your written authorization, unless otherwise permitted or required by law as described below. You may revoke your authorization at any time, in writing, except to the extent that OOMC has taken an action in reliance on the use or disclosure indicated in the authorization.

The following uses and disclosures will be made only with your authorization:

- Uses and disclosures for marketing purposes;
- Uses and disclosures that constitute the sale of PHI; and
- Other uses and disclosures not described in this notice.

Other Permitted and Required Uses and Disclosures That May Be Made With Your Permission or Opportunity to Object

Others Involved in Your Health Care: Unless you object, we may disclose to a member of your family, a relative, a close friend or any other person you identify, your protected health information that directly relates to that person’s involvement in your health care or payment for your care. If you are unable to agree or object to such a



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disclosure, we may disclose such information as necessary if we determine that it is in your best interest based upon our professional judgment. Additionally, unless prior preference is expressed to OOMC, we may use or disclose protected health information to notify or assist in notifying a family member, personal representative, or any other person who is responsible for your care, of your location, general condition, or death. Finally, we may use or disclose your protected health information to an authorized public or private entity to assist in disaster relief efforts and coordinate uses and disclosures to family or other individuals involved in your health care.

Disclosure of Immunization Status: OOMC also may disclose your immunization history with health oversight agencies/registries for syndromic surveillance.

Other Permitted and Required Uses and Disclosures that may be Made without your Consent or Authorization

Required by Law: We may use or disclose your protected health information to the extent that the use or disclosure is required by law. The use or disclosure will be made in compliance with the law.

Public Health: We may disclose your protected health information for public health activities to a public health authority that is permitted by law to collect or receive the information, such as for the purpose of controlling disease, injury or disability, or for disaster relief. We also may disclose your protected health information, if directed by the public health authority, to a foreign government agency that is collaborating with the public health authority.

Communicable Diseases: We may disclose your protected health information, if authorized by law, to a person who may have been exposed to a communicable disease or may otherwise be at risk of contracting or spreading the disease or condition.

Health Oversight: We may disclose your protected health information to a governmental agency for activities authorized or required by law, such as audits, investigations, and inspections.

Abuse or Neglect: With your consent or where required by law, we may disclose your protected health information to a public health authority that is authorized by law to receive reports of abuse, neglect or domestic violence.

Product Monitoring and Recalls: We may disclose your protected health information to a person or company required by the Food and Drug Administration to report adverse events, product defects or problems, and biologic product deviations; to track products; to enable product recalls; to make repairs or replacements, or in connection with post-marketing surveillance, as required by law.

Legal Proceedings: We may disclose protected health information in the course of any judicial or administrative proceeding, in response to an order of a court or administrative tribunal (to the extent such disclosure is expressly authorized), in certain conditions in response to a subpoena, discovery request or other lawful process.

Law Enforcement: We may also disclose protected health information, so long as applicable legal requirements are met, for law enforcement purposes. These law enforcement purposes include (1) legal processes, (2) limited information requests for identification and location purposes, (3) pertaining to victims of a crime, (4) suspicion that death has occurred as a result of criminal conduct, (5) in the event that a crime occurs on the premises of an OOMC practice location, and (6) medical emergency (not on OOMC’s premises) and it is likely that a crime has occurred.

Decedents: Health information may be disclosed to medical examiners, funeral directors or coroners to enable them to carry out their lawful duties. Protected health information does not include health information of a person who has been deceased for more than 50 years.

Organ/Tissue Donation: If you are an organ donor, your health information may be used or disclosed for cadaveric organ, eye or tissue donation purposes.

Criminal Activity: We may disclose your protected health information if we believe that the use or disclosure is necessary to prevent or lessen a serious and imminent threat to the health or safety of a person or the public. We also may disclose protected health information if it is necessary for law enforcement authorities to identify or apprehend an individual.

Military Activity and National Security: When the appropriate conditions apply, we may use or disclose protected health information of individuals who are Armed Forces personnel for authorized military purposes, as required by law.

Workers’ Compensation: Your protected health information may be disclosed by us as authorized to comply with workers’ compensation laws and other similar legally-established programs.

Required Uses and Disclosures: Under the law, we must make disclosures to you and when required by the Secretary of the Department of Health and Human Services to investigate or determine our compliance with the requirements of the federal privacy regulations.

2. YOUR RIGHTS

You have the right to inspect and receive a copy your protected health information. This means that, except in very limited circumstances, you may inspect and obtain a copy of protected health information about you that is contained in a medical record maintained by OOMC for as long as we maintain the protected health information. We may deny your request in certain circumstances, but in most instances you will be provided with our written explanation and an opportunity for review. We may charge you our standard fee for the costs of copying, mailing or other supplies we use to fulfill your request. You have the right to electronic copies of your protected health information when requested. Where information is not readily producible in the form and format requested, the information must be provided in an alternative readable electronic format as agreed to by you, and OOMC may charge a reasonable cost-based fee.



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Request a copy of your medical records from OOMC using the following website: www.swellbox.com/oomc-wizard.html.

You have the right to request a restriction of your protected health information. This means you may ask us not to use or disclose any part of your protected health information for the purposes of treatment, payment or health care operations. You also may request that any part of your protected health information not be disclosed to family members or friends who may be involved in your care or for notification purposes as described in this Notice of Privacy Practices. Your request must be in writing and state the specific restriction requested and to whom you want the restriction to apply. In most circumstances, your physician is not required to agree to a restriction that you may request. If your physician believes it is in your best interest to permit use and disclosure of your protected health information, your protected health information will not be restricted. However, if you request us to restrict disclosures to health plans that we would normally make as part of payment or health care operations, we must agree to that restriction if the protected health information relates to health care which you have paid out of pocket in full. If your physician does agree to the requested restriction, we may not use or disclose your protected health information in violation of that restriction unless it is needed to provide emergency treatment. With this in mind, please discuss any restriction you wish to request with your physician. You may provide us your request for restriction, in writing, to the attention of our Privacy Officer. Your request must include (1) the information you wish to have restricted; (2) whether you are requesting to limit OOMC's use, disclosure, or both; and (3) to whom you want the limits to apply.

You have the right to request to receive confidential communications from us by alternative means or at an alternative location. For example, you may ask us to contact you by mail, rather than by phone at home. You do not have to provide us a reason for this request. We will accommodate reasonable requests. We also may condition this accommodation by asking you for information as to how payment will be handled or specification of an alternative address or other method of contact. Please make this request in writing to our Privacy Officer.

We may also use phone numbers (including mobile) and email addresses we have on file to send you phone calls, emails, text messages, or other communications related to your care. Should you send us unencrypted emails or text messages, you understand that there are security risks in doing so and you accept those risks. We may also send you appointment reminders or contact you to ask for feedback regarding your care at an OOMC affiliate practice location. You have the right to opt-out of receiving these messages by sending your request in writing to the Privacy Officer.

You may have the right to have your physician amend your protected health information. This means you may request an amendment of protected health information about you that we maintain. Requests for amendments must be in writing and include a reason that supports your request. In certain cases, we may deny your request for an amendment in whole or in part. If we deny your request for amendment, you have the right to file a statement of disagreement

with us, and we may prepare a rebuttal to your statement and will provide you with a copy of any such rebuttal. Any amendment requests, disagreement letters, and rebuttals will be noted in your medical record. Please contact our Privacy Officer if you have questions about amending your medical record.

You have the right to receive an accounting of certain disclosures we have made, if any, of your protected Health information. This right applies generally to disclosures for purposes other than treatment, payment or health care operations as described in this Notice of Privacy Practices. However, you do have the right to an accounting of disclosures for treatment, payment or health care operations if the disclosures were made from an electronic health record. Your right to an accounting of disclosures excludes disclosures we may have made to you, to family members or friends involved in your care, for notification purposes, or made pursuant to your authorization. You have the right to receive specific information regarding other disclosures that occurred up to six years from the date of your request (three years in the case of disclosures from an electronic health record made for treatment, payment or health care operations). You may request a shorter timeframe. The first list you request within a 12-month period is free of charge, but there is a charge involved with any additional lists within the same 12-month period. We will inform you of any costs involved with additional requests, and you may withdraw your request before you incur any costs.

You have the right to obtain a paper copy of this Notice from us.

You have the right to receive notice in the event of a breach of unsecured protected health information. This means that, if a breach of your unsecured protected health information is discovered, you will receive notice within 60 days of discovery.

3. COMPLAINTS

If you believe your privacy rights have been violated by us, you should immediately contact our Privacy Officer. You may file a complaint with us by notifying our Privacy Officer of your complaint. Our Privacy Officer can be reached at Compliance@OOMC.com for further information about the complaint process. You may also file a complaint directly with the Secretary of the United States Department of Health and Human Services by going to www.hhs.gov/hipaa.

We will not retaliate against you for filing a complaint.

Notice Effective: 2018

Updated: August 2025